



Press Release

Embargoed until Midnight 19th October

The Winners are announced for the Waverley BIG Awards at Gala Ceremony!

Waverley businesses gathered on Friday 19th October for a glittering Business, Innovation and Growth Awards Ceremony at the Lythe Hill Hotel, Haslemere. The evening was compered by international speaker and local businessman Philip Calvert. Over 180 sponsors, finalists and guests watched a series of short videos of each of the 24 finalists, as they ate a delicious three course meal. With bated breath, each category winner was announced and awarded a fabulous crystal trophy, champagne and certificate. Finalists also felt like winners as they accepted their own trophies, recognising their achievements.

This inaugural year of the Waverley BIG awards proved extremely popular attracting the finest calibre of entrants across all sectors, sizes and stages of business development. The judges made up of sponsors and peers from within the business community had a difficult task.

The four Chamber Presidents Awards sponsored by Haslemere and Farnham Town Councils and Surrey County Council were won by xmas tree grower Hans Christmas Andersen for Cranleigh; Branston Adams accountants for Farnham; retailer Dylan's Ice Cream for Haslemere; and digital marketing consultancy Innovation Visual for Godalming. Branston Adams achieved the double with a second win for Community Partnership sponsored by Waverley Borough Council.

Waverley Borough Council's leader, Julia Potts said 'I am really delighted that Branston Adams have won this first BIG Community Partnership award. They are a fantastic example of a local business that really does work within the community and give so much back to residents in so many ways. Reading through their submission I found it all quite inspirational and wish them a really successful year and hope their achievement goes on to inspire many more businesses to enter this competition next year.'

The Customer Delight Award sponsored by Downs Solicitors was won by Wedition, a unique personalised wedding magazine designed for the couple and their guests. Edwards Greene Accountants sponsored the Innovation Award and the winner was Download Learning, an original digital learning tool. The eighth award for Staff Engagement, Education and Empowerment, sponsored by Dunsfold Park was won by Carbon Six Digital, a software development agency.

This was the first project led by the newly formed coalition of the four Chambers of Commerce in Cranleigh, Farnham, Godalming and Haslemere. Their shared aim is to encourage businesses to locate here, to retain local companies and help them grow, to promote Waverley as a 'the' place to do business south of London and to market the many skilled employment opportunities on residents' doorsteps.

The Waverley BIG Awards 2018 are also generously sponsored by Blink, Taybridge Consulting, SI Capital, Cornmeter, Blue Dot Display, PAAC IT, Marley Flowers, The Remarkable Studio, Johnson Fellowes, and Lythe Hill Hotel.

Notes

Marketing & PR contact:

Rosemary French 07748 115411 rosemaryfrenchobe@gmail.com

LIST OF FINALISTS AND WINNERS

Cranleigh Chamber of Commerce PRESIDENT'S AWARD

WINNER

Hans Christmas Andersen

(contact Julie Alexandersen 01483 271770/ julie@hatrim.co.uk)

FINALISTS

Idyllic Beauty and Day Spa Ltd

Taurus Wines Ltd

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Farnham Chamber of Commerce PRESIDENT'S AWARD

WINNER

Branston Adams

(contact Paul Adams 01252 728598/ Paul@taxaccountancy.com)

FINALISTS

CGJ Mathias & Son

Kall Kwik Farnham

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Haslemere Chamber of Commerce PRESIDENT'S AWARD

WINNER

Dylan's Ice Cream Ltd

(contact Paul Govier 01428 645219/ Ben@dylansicecream.co.uk)

FINALISTS

Haslemere Chiropractic Clinic

Haslemere Hall

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Godalming Chamber of Commerce PRESIDENT'S AWARD

WINNER

Innovation Visual Ltd

(contact Ruth Gibbs 03337720509/ ruth@innovationvisual.com)

FINALISTS

Munro Studios Ltd

Ritual Coffee UK

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AWARD FOR CUSTOMER DELIGHT

WINNER

Wedition Ltd

(contact Liz Gatherer 07887 667490/ liz@wedition.co.uk)

FINALISTS

Atrainability Ltd

Dylan's Ice Cream Ltd

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AWARD FOR INNOVATION

WINNER

Download Learning Ltd

(contact Simon Strong 07747 608 621/ Simon@downloadlearning.ltd.uk)

FINALISTS

ClickIQ Ltd

SI Capital Ltd

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AWARD FOR STAFF ENGAGEMENT, EDUCATION & EMPOWERMENT

WINNER

Carbon Six Digital Limited

(contact Paul Marden 01276 817465/ Pmarden@carbonsix.digital)

FINALISTS

Innovation Visual Ltd

PAAC IT Ltd

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AWARD FOR COMMUNITY PARTNERSHIP

WINNER

Branston Adams

(contact Paul Adams 01252 728598/ Paul@taxaccountancy.com)

FINALISTS

Baker Law LLP

Marley Flowers Ltd

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DETAILED COPY ON WINNERS

CRANLEIGH PRESIDENTS AWARD

Sponsored by Surrey County Council

Hans Christmas Andersen

Julie and Hans Alexandersen Santa Fir Christmas Tree Farm, Guildford Road, Shamley Green, GU5 0SQ 01483 271770 julie@hatrim.co.uk
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Hans Christmas Andersen is a family owned grower, wholesaler and retailer of Christmas trees growing trees for over 20 years. They now sell over 80,000 fresh, homegrown Christmas trees every year, 6,500 of which are sold at Santa Fir Farm near Cranleigh under their new brand name "Hans Christmas Andersen".

In 1998 the family rented their first small plantation of five acres near Godalming, where they planted 12,000 trees. Today there are 835,000 trees planted across 12 sites in the South East of England.

Their wholesale customers, garden centres and retail outlets, are based mostly in the south east of England. Their aim is to supply them with fresh trees with as low a carbon footprint as possible.

Their well-managed plantations enhance the countryside, offering locals a wonderful area to view and, where footpaths cross our plantations, amazing walks.

Their retail business under their new brand name “Hans Christmas Andersen”, selling trees out of Santa Fir Yard near Cranleigh, has evolved into a wonderful family experience, with extra attractions such as the resident reindeer, local produce market and Santa’s Grotto. In Christmas 2018 Hans Christmas Anderson will open a new local retail outlet at the beautiful Surrey Wildlife Trust site at Newlands Corner.

On two occasions they have had the privilege of supplying No 10 Downing Street with its tree and wreath and last year we were chosen to supply the Foreign Office with their tree. A privilege that enabled us to bring a successful Cranleigh business to the attention of the PM, The Foreign Office and their staff.

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FARNHAM PRESIDENT’S AWARD

Sponsored by Farnham Town Council and Farnham Chambers of Commerce

Branston Adams

Paul Adams Suite 2 Victoria House, South Street, Farnham, Surrey GU9 7QU 01252 728598 Paul@taxaccountancy.com
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Branston Adams Chartered Certified Accountants based in Farnham, Surrey, who are committed to supporting the local community. One of our core values is to “look after the Community and the Community will look after you”. We work collaboratively with businesses; charities (notable Phyllis Tuckwell, Brightwell’s; Bishops Meadow, Lions, Share the Light...). Customers are the public and to us a customer is an interaction and not necessarily a transaction.

The customers for which we act are businesses, individuals and Charities for which we provide tax, accountancy and business development advice and services to individuals, start-up companies, small businesses, companies and organisations of all sizes. Our aim is to improve performance, in all areas. We provide a with highly tailored service of timely advice, planning and support, in addition to all the ‘hands-on’ tax and [accountancy services](#) you would expect from a qualified team.

Other customer activity includes being Treasurer for local Charities, supporting local events – such as the Phyllis Tuckwell Colour Dash; bringing events to the Town – we sponsor the Radio Eagle Love Tour such that it comes to Farnham – we have any annual Santa shops in Farnham event where the local shops and businesses donate presents then “our” delivers to individual staff members helpers and patients at Christmas – entering a tree in the St Andrews festival – sponsored walks abseiling off cathedrals – supporting the local “institute of Directors” IoD and Federation of Small Business FSB.

We love being in Farnham supporting the diverse vibrant and active community.

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HASLEMERE PRESIDENT’S AWARD

Sponsored by Haslemere Town Council and Surrey County Council

Dylan’s Ice Cream

Ben Govier
1 Junction Place, Haslemere, Surrey. GU27 1LE
01428 645219
Ben@dylansicecream.co.uk

We make the best ice cream possible. In a range of interesting flavours. With a focus on seasonal ingredients using as much local fruit as we can get our hands on. This includes Raspberries from Ed (a salad grower in Liphook), Strawberries from Gabe in Durley, fruit from customers’ gardens and allotment as well as my Mum’s award-winning Gooseberries.

Flavour wise we always like to try something different, keeping it interesting for our customers. Some popular flavours that are unique to us are Bumble Bee (Chocolate and Honey), Accrington Stanley (a 2-tone raspberry stripe like their football kit.)

Whilst we are an ice cream shop, the aim is for Dylan’s to offer more than just the best ice cream possible. We want it to be a community hub. A place where everyone wants to meet up. I hope our staff have created a welcoming and friendly environment for everyone. To keep things interesting, we don’t tend to say no a lot, we have offered our shop for use out of hours for several charity evenings as well as for sports club’s presentation evenings. The great thing about the shop is the customers. We get everyone. From NCT groups to the U3A (and all in between). What is especially nice is seeing the children from one of the first NCT groups that visited 4 years ago, now run around the shop.

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GODALMING PRESIDENT’S AWARD

Sponsored by Surrey County Council

Innovation Visual Ltd

Ruth Gibbs
Elm House, Tanshire Park, Shackleford Rd, Elstead, GU8 6LB
03337720509
ruth@innovationvisual.com

Selected by Google as one of the Top 30 Agencies in the UK, Innovation Visual are an award-winning digital marketing consultancy, specialising in developing the online presence of businesses through search engine optimisation and paid search. Innovation Visual are a Google, Bing and HubSpot partner agency with the skills to increase customer acquisition and business profitability through data driven digital marketing.

Innovation Visual provide expert digital marketing consultancy focused on improving business results for our clients. Our starting point is defining clear business goals that need to be achieved and then working through all aspects of the “conversion funnel “ that need to be tackled to achieve the goals of the business. This means that within our team we have expertise in SEO, Paid Search, conversion optimization and content creation. With a core team of 11 employees, we make sure that our clients always have direct contact with the people doing the work. Innovation Visual doesn't believe in putting a layer of account handlers between the clients and those responsible for the delivery of the work, as this can in fact harm the results for the clients.

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AWARD FOR CUSTOMER DELIGHT

Sponsored by Downs Solicitors

Wedition Ltd

Liz Gatherer
Hennisee House, 144 North Lane, Aldershot, Hampshire GU12 4QN
07887 667490
liz@wedition.co.uk

I make personalised wedding magazines to use as a favour or as an invitation. I style them to the couple's colour scheme and wedding theme. I can include any article my customers' heart's desire. They may want to introduce the wedding party, which is a great ice breaker at the meal. I can include the story of how they met, their proposal story and favourite couples' photos. I can research their venue and include the history. I am happy to ghost-write on behalf of their pet! There have been some hilarious articles written by pets and their views on their 'parents' getting married. I can include Mr and Mrs style quizzes, wedding speech bingo or camera eye spy. I can save my couples some money by including their order of service and menu (usually these are printed separately, sometimes at huge expense). Wedition can pay for itself too! There are many couples who would like to book certain things for their wedding day, but the budget doesn't allow. This is where Wedition is different. It can pay for itself. Yes, you read that right! I contact my couple's suppliers and ask them if they would like to advertise in the customers' Wedition in return for giving them a discount; a freebie; or an upgrade. In some cases, Wedition has paid for itself and left the couple with cash to spare!

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AWARD FOR INNOVATION

Sponsored by Edwards Greene Accountants

Download Learning Ltd

Simon Strong
Download Learning Ltd., Marjoribanks House, Quartermile Road, Godalming, Surrey, GU7 1TJ
07747 608 621
Simon@downloadlearning.ltd.uk

Download Learning Ltd is a start-up digital learning company with a proprietary approach that embeds information in the Long Term Memory. We work predominantly in the corporate and public sector, but also do some work in the education sector.

Peer reviewed papers demonstrate that our approach can deliver the same learning outcomes in 1 hour as 23 hours of classroom based learning.

Our expertise is in Instructional Design – the process by which the content of the learning is structured to achieve optimum learning outcomes.

The product we create is an hour-long video, designed to present information in a specific pattern that triggers the chemical processes in the brain to create new neural connections – these are new memories of the content we want the student to retain, understand and apply. We have produced a range of products covering topics including Teleconferencing Skills, Mentoring Skills, Construction Health & Safety, and a variety of business basics courses.

To prove and protect our uniqueness we have applied for a UK patent which has passed initial searches and is now undergoing the substantive search stage.

Since our launch in May 2017, we have experienced exceptional levels of growth and now have over 60 multinational clients using the platform. We work with in-house Talent Attraction teams within large organisations such as Sainsbury’s, Paddy Power Betfair, Mitchells & Butler and Avis; the leading RPOs (including Manpower and Adecco), recruitment agencies; ad agencies and flat fee recruiters.

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AWARD FOR STAFF ENGAGEMENT, EDUCATION & EMPOWERMENT

Sponsored by Dunsfold Park

Carbon Six Digital Limited

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01276 817465
Pmarden@carbonsix.digital

Carbon Six Digital is an established business that is new to Waverley. Formed in 1999 and incorporated in 2005, we have always been local but only moved to Farnham at the start of 2018.

We're a software development agency, specialising in the development of websites, applications and mobile apps using Umbraco a specialist Content Management System. Worldwide Umbraco is the most commonly used Content Management System on Windows Servers. By choosing a narrow niche we have been able to focus our training to become highly specialised and consequently by competing globally with a relatively small number of other specialised agencies we are able to maintain premium rates.

This positioning within the market is supported by our Certified Gold Partnership with Umbraco, which is a status awarded based on maintaining high levels of trained developers on staff. Gold Partnership is the highest standard for Agencies, being held by only a handful of agencies in the South East and no others in Surrey. Our clients are typically large corporates in the South East and we also have clients worldwide.

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COMMUNITY PARTNERSHIP

Sponsored by Waverley Borough Council

Branston Adams

Paul Adams Suite 2 Victoria House, South Street, Farnham, Surrey GU9 7QU 01252 728598 Paul@taxaccountancy.com
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